



**Idaho – East Oregon Lions
Sight and Hearing Foundation
The International Association of Lions Clubs
(Lions Clubs International ®)
Multiple District 39**



<http://eastidaholions.org> <http://idaholions.org> <http://lions39w.org>

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DATE: November 10, 2005

SUBJ: EXPRESSION OF INTEREST IN SPONSORSHIP OF IDAHO EDITION OF
HASBRO'S MONOPOLY GAME

The Idaho / E. Oregon Lions Sight and Hearing Foundation (S&H Foundation) is pleased to announce that it is pursuing an Idaho Edition of the Hasbro's "Monopoly" Board Game and is looking for sponsorship. The Idaho / E. Oregon Lions Sight and Hearing Foundation is a Non Profit Charitable Organization and is a 501(c)(3) organization as defined by the Internal Revenue Service (IRS) . A recent determination letter by the IRS will be furnished upon request.

The board game "Monopoly" is one of the most popular board games ever and is found in just about every home in the state of Idaho and throughout the world. The Idaho Edition of Monopoly will be in individual's homes and as collector's items for 20+ years with many family and friends that will play the game. This will allow the sponsors to receive favorable viewing and association with an organization that is performing great works in the community for many years to come. The S&H Foundation is looking at producing a minimum of 10,000 game boards with distribution and sales throughout the state of Idaho and through sales on the Internet to collectors throughout the world.

RESPONSE TO SPONSORSHIP DUE NO LATER THAN JANUARY 31, 2006

The purpose of the S&H Foundation involvement in the Idaho Edition of Monopoly Board Game is as a fundraiser to purchase a permanent location for the Idaho Lions Eye Bank (cost of \$175,000 plus an addition \$30,000 in equipment and modifications to the building) and to support other activities of the foundation in the pursuit of its mission and goals in sight and hearing conservation and community service (see attached information sheet on the S&H Foundation and its needs). The Idaho Lions Eye Bank has been greatly sponsored in the past by

Saint Alphonsus Medical Center in Boise. In the past ten years, the Idaho Lions Eye Bank has moved locations three times. With a permanent location, there will be no disruption of this vital sight restoring service to the community.

Please share this information with your Travel Council and association members. Sponsorship of the Idaho Edition of Monopoly can come in many different forms (see attached information sheet). An organization can bid on placement of its logo on Boardwalk or Park Place through a silent auction or other options as outlined in the attached information sheet. In addition, we are looking for suggestions of what historical people, events and places should go on the game board. We will be taking pre orders starting in April with a discounted rate for organizations with a Resellers permit.

We will be inserting a magazine into the game box with travel information on the state of Idaho. We will take orders for advertisements in the future. Currently, we are focusing on the game board and will make announcements on the magazine insert in the future.

Of note, there will be a silent auction for placement on the game board in place of the Boardwalk and Park Place properties. A \$25 entrance fee will be required to be able to bid in the silent auction with an opening bid submitted by January 27, 2006. The silent auction will start use a web site that will be only divulged to organizations that have provided the required entrance fee. The highest bidder will be on Boardwalk and the second highest bidder on Park Place.

The schedule and information for the creation and sales of the Idaho Edition of Monopoly is as follows:

No Later than January 31, 2006 – Reply to Expression of Interest in Sponsorship with initial high bids for placement or opening bid for Boardwalk and Park Place

February 3, 2006 – Start Silent Auction for Boardwalk and Park Place

March 3, 2006 – End Silent Auction for Boardwalk and Park Place

March 17, 2006 – Finalize Sponsor Placement on game board

April 1, 2006 – Start Pre Order acceptance for game boards. Pre Order will cost for the game board is \$27.00 (prepayment) plus tax and shipping for resellers and individuals, \$30.50 without prepayment.

July 31, 2006 - End Pre Order Acceptance. Game sales will be \$35.95 plus 5% sales tax and shipping and handling. Resellers will still be able to purchase at \$27.00.

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Thank you for your consideration,